

WORKING WITH KANSAS CITY BALLET



Dancers: Molly Wagner & Liang Fu. Photography: Kenny Johnson.

CORPORATE TICKET DISCOUNTS BALLET BUSINESS MEMBERSHIP DISCOUNT

More than 60 companies support Kansas City Ballet with a charitable gift or investment in a sponsorship or program. Kansas City Ballet Business Member companies are valuable contributors to the corporate funding needed to provide approximately 15% of KC Ballet's contributed revenue (\$2.9 million). In appreciation for this support, KC Ballet provides two discounted corporate ticket options for your employees. For a minimum annual investment of \$1,500, your company will receive:

- 15% Ballet Business employee Repertory performance ticket discount (based on availability)
The process is very simple for your employees. They may call Kansas City Ballet's Box Office to place their order and mention they work for a Ballet Business Member company.
- Company listing in program books all season
- 2 KC Ballet complimentary repertory tickets (date and location based on availability)
- Patron suite networking access for 2 during performance intermission
- Invitations for to 2 to the Season Opening Party

Additional benefits and sponsorship options available for gifts of \$2,500 or greater.

www.kcballet.org/donate/business-membership/opportunities

LIMELIGHT KC

EMPLOYER SHARE LIMELIGHT PROGRAM

In addition to KC Ballet Business Membership, another option to benefit your employees and company is the new Limelight Program. Your company's participation will make it possible for your employees to see world-class ballet at up to half the cost. The program is customizable, based on the percentage of your employee ticket price your company would like to subsidize.

The process is very simple for your employees. They may call Kansas City Ballet's Box Office to place their order and mention they work for a Limelight Member company. They would pay a reduced rate, based on your company's level of commitment (20% or more of their ticket price). Your company would be billed for your portion, as used, and would gain visibility as a community supporter of the arts in Kansas City. If desired, arrangements can also be made to provide the same discount with other participating arts organizations, The Nelson-Atkins Museum of Art, Lyric Opera, KC Symphony or KC Rep.

Our research shows that companies who provide this program to their employees benefit from increased employee loyalty and increased creativity and appreciation for all Kansas City has to offer, plus your company would be an important supporter of the arts in Kansas City.

To set-up up your corporate ticket discount program of choice, please contact:

Brenda Crowe, Box Office Manager
Direct: 816.471.1348 | bcrowe@kcballet.org

